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**Sponsorship
 Opportunities,
 Ticket Prices
 & Advertising
 Levels**

**WE ACT for Environmental Justice
 20th Anniversary Gala
 Celebrating Environmental
 Leadership & Action!**

**Wednesday, June 17, 2009 • 6 pm – 10 pm
 The South Hall at Riverside Church
 490 Riverside Drive • New York, NY**

I. The Sponsorship Opportunities

Category	What you Give	What you Get
The Underwriter Table	\$25,000	Your organization's logo will be prominently featured on all Gala materials (including the Gala Invitation, the Gala Event Journal, and the event page on WE ACT's website)
		Your organization's logo will receive preferred placement on signage at the Gala
		Your organization will receive the Back Cover Ad of the Event Journal
		Your organization will receive 9 prime seating tickets to the Gala
The Anniversary Table	\$20,000	Your organization's name will be listed on all Gala materials (including the Gala Invitation, the Gala Event Journal, and the event page on WE ACT's website)
		Your organization's logo will be featured on signage at the Gala
		Your organization will receive the Inside Front Cover Ad of the Event Journal
		Your organization will receive 9 prime seating tickets to the Gala
The Benefactor Table	\$10,000	Your organization's name will be listed on all Gala materials (including the Gala Invitation, the Gala Event Journal, and the event page on WE ACT's website)
		Your organization's logo will be featured on signage at the Gala
		Your organization will receive a Full Page Ad in the Event Journal
		Your organization will receive 9 prime seating tickets to the Gala
The Patron Table	\$5,000	Your organization's name will be listed on all Gala materials (including the Gala Invitation, the Gala Event Journal, and the event page on WE ACT's website)
		Your organization's logo will be featured on signage at the Gala
		Your organization will receive a Half Page Ad in the Event Journal
		Your organization will receive 9 tickets to the Gala

II. The Ticket Prices

Category	What you Give	What you Get
Supporter	\$2,500	You will receive 1 ticket to the Gala , and your name will be listed on the Event Invite as a Supporter.
Friend	\$1,000	You will receive 1 ticket to the Gala , and your name will be listed on the Event Invite as a Friend.
Donor	\$500	You will receive 1 ticket to the Gala and your name will be listed in the Event Journal as a Donor.
Individual	\$300	You will receive 1 ticket to the Gala.

III. The Advertising Levels

Category	What you Give	What you Get
Full Page	\$1,000	Full Page Ad in the Event Journal
Half Page	\$500	Half Page Ad in the Event Journal
Quarter Page	\$250	Quarter Page Ad in the Event Journal

Note: For \$100 over the cost of the ad space, we will design your ad for you.