



MEDIA ADVISORY

May 8, 2008
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WE ACT TO CO-HOST EAST HARLEM EVENT ON FOOD JUSTICE

Planning Session with Sen. Serrano, HFFC to Prepare For May 29 Meeting With State Officials

NEW YORK – WE ACT for Environmental Justice, a leading advocate for environmental justice for two decades, is co-sponsoring a planning session in East Harlem with state Senator Jose Serrano and the Harlem Food and Fitness Consortium (HFFC) on issues of food justice in Harlem.

The session will take place Thursday, May 15, from 5:30 to 7 p.m. at the 125th Street Library (near Third Avenue). It will help attendees prepare for a meeting in two weeks, on May 29, with the New York State Council on Food Policy, also in Harlem. That meeting will highlight problems such as the high cost of groceries for low-income people, the closing of neighborhood markets and bodegas, and the predominance of snack foods versus fruits and vegetables in remaining grocery markets.

The State Council on Food Policy, started in 2007, has a mission to ensure safe, fresh, nutritious and affordable food for New Yorkers, especially those with low incomes, seniors and children.

NOTE TO GENERAL MEDIA: *Please include this in your community calendars.*

NOTE TO SPANISH-LANGUAGE MEDIA: *Translators will be in attendance.*

WHAT: Community-based planning session to prepare for visit of State Council on Food Policy

WHEN: Thursday, May 15, 2008, 5:30 to 7 p.m.

WHERE: 125th Street Public Library, 224 East 125th Street (near Third Avenue)

WHO: Representatives from WE ACT, HFFC and state Sen. Jose Serrano's office

WHY: To introduce East Harlem residents to issues of food justice, or enhance their existing knowledge, and to prepare them on how best to testify at the May 29 State Council on Food Policy meeting in Harlem.