

## NATIONAL CAMPAIGN DIRECTOR

**Goal: To build presence and amplify voices for grassroots environmental justice communities on Federal Policy in Washington DC.**

### **Methods and Responsibilities:**

**Campaign Planning and Development** – Develop and execute with a national coalition of grassroots groups, science- based campaigns related to toxics, climate justice, and energy security

**Grassroots Campaigning** - Apply public campaign tactics including grassroots media actions to generate consumer pressure and education of policymakers.

**Leadership Development** – Lead capacity building workshops and recruit, develop and work with grassroots leaders among affected communities to engage in local, state and federal policy.

**Coalition Building** – Nurture existing partner relations to leverage campaign work and recruit new strategic partners in the public health and community development sectors.

WE ACT for Environmental Justice is seeking to deepen an existing network of environmental justice organizations with other public health and social justice allies to strengthen and amplify the Environmental Justice Movement’s resistance at the state, and national levels to the Trump administration’s growing authoritarianism and its efforts to remove all policies that protect people of color, and other vulnerable communities from environmental degradation and public health harm.

### **Our strategy:**

- rapid-response campaigns to stand with communities under attack,
- issue advocacy to win state-level progressive victories, and
- winning power in the 2020 elections to position our agenda for 2020 and beyond.

The National Campaign Director will report to WE ACT’s Deputy Director and will work collaboratively across WE ACT for Environmental Justice’s impact team (including Communications, Organizing, and other DC staff). The environment is fast paced and entrepreneurial.

### **Qualifications**

A minimum of 5 years experience in national organizing or campaigning.

- Experience developing campaign strategy and content for issue-based, advocacy, or political campaigns; familiarity with a range of online campaigning tools and tactics.

- Excellent writing skills with experience in creative, compelling prose that can move people to act; with good attention to detail.
- Strong oral skills and public speaking experience at conferences, workshops, and testimonies.
- Experience in developing and leading capacity building workshops
- Knowledge of trends in the political sphere, and of best practices for communicating via email, Facebook and Twitter.
- Proficiency using digital systems to manage content and relationships, with a preference for experience with NationBuilder.
- Demonstrated connections to leaders in the national social justice and environmental justice movements and to working at a values-based organization.
- Creativity, flexibility and comfort working in a fast-paced, self-starter environment.
- Ability to speak Spanish is desirable.

**Compensation and Hours:**

This is a full-time position that includes frequent travel, with some evening or weekend work schedules based on need. The annual salary range is **\$65,000-\$75,000** and includes paid vacation and health benefits.

We especially encourage people of color, queer, trans and gender non-conforming people, and people directly impacted by criminalization and other systems of oppression to apply.

How to Apply: Please email your cover letter and resume along with writing samples to our Director of Administration and Human Resources Evelyn Joseph at [evelyn@weact.org](mailto:evelyn@weact.org). Please note phone calls will not be accepted.