Director of Voter Engagement,
WE ACT for Environmental Justice

If you have experience leading voter engagement campaigns and are looking to make a difference, then this could be an ideal opportunity for you. WE ACT Vote 4 Change is a new voter engagement initiative to expand the voice and power of Black/African American, Latinx, and other people of color along with low-income white residents as they seek to secure environmental justice for the Northern Manhattan communities in which they live.

Over the next two years, the goal of this initiative is to mobilize and engage NYCHA residents to develop a Northern Manhattan NYCHA Tenants Agenda to inform the 2021 New York City elections – and the Mayoral race, in particular. Help us shape and develop this initiative to engage more voters of color in Northern Manhattan to build a stronger movement and advance progressive policies that will bring environmental justice to our communities.

Primary Responsibilities:

- Serve as the organizational point of contact for current and prospective Northern Manhattan and citywide elected officials on a bipartisan basis.
- Manage our candidate briefings and community forums that inform voters on registration and the electoral process.
- Draft, layout and produce a voter’s guide to inform the public.
- Spearhead a robust voter registration and engagement process in Northern Manhattan.
- Write and implement a 501(c)(4) campaign plan to raise the profile of WE ACT’s Healthy Homes campaign targeting the next Mayor of New York City and demanding improvements in NYCHA housing.
- Develop and lead WE ACT for Environmental Justice’s candidate Campaign School and spearhead recruitment initiatives.
- Track legislative and policy opportunities and victories.
- Manage coalition engagement for the organization, as needed.

Job Requirements:

- At least five years’ experience in federal, state, and local issue and/or electoral campaigns.
- Basic understanding of campaign finance laws regulating political activities.
- Excellent oral and written communication skills.
- Experience developing and administering voter education and training programs.
- Strong judgment, discretion and decision-making skills.
- Must be able to meet deadlines in a fast-paced quickly changing environment.
- Commitment to environmental and social justice and a clear understanding of WE ACT for Environmental Justice’s mission.
- Familiarity with VAN, Nationbuilder, Politco Pro, and voter engagement software.
**WE ACT’s Mission:** To build healthy communities by ensuring that people of color and/or low-income residents participate meaningfully in the creation of sound and fair environmental health and protection policies and practices. WE ACT envisions a community that has:

- informed and engaged residents who participate fully in decision-making on key issues that impact their health and community;
- strong and equal environmental protections; and
- increased environmental health through community-based participatory research and evidence-based campaigns.

**Reports To:** This position reports to the Deputy Director.

**Salary:** $65,000 – $70,000. Salary commensurate with experience.

**To Apply:**

Please send a resume with cover letter to the Director of Administration & Human Resources Evelyn Joseph at: evelyn@weact.org. Please include any writing samples you may have related to a campaign. Also please include references.

Please note: phone calls will not be accepted. (we are all working off site) All applicants must submit to evelyn@weact.org.

**WE ACT is an equal opportunity employer and strongly encourages applications from people of color, women, persons with disabilities and LGBTQ applicants.**